

# GOOD ACCESS IS GOOD

## BUSINESS

### INFORMATION AND TIPS TO HELP MAKE YOUR BUSINESS MORE ACCESSIBLE FOR PEOPLE OF ALL AGES AND ABILITIES

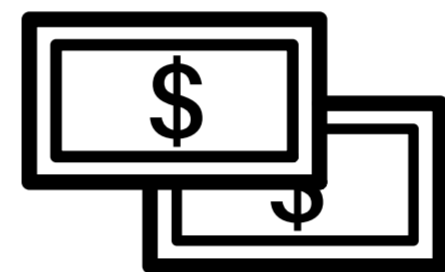


Did you know that you might be missing potential customers if your premises are not accessible for all? Spinal Cord Injury Saskatchewan's 'Good Access is Good Business' program is here to support businesses to meet the legal community expectations that all people, irrespective of their age or ability, should have equal access to goods and services.

### DID YOU KNOW?



**3.8 Million**  
Canadians experience some degree of mobility, self care or communication restriction



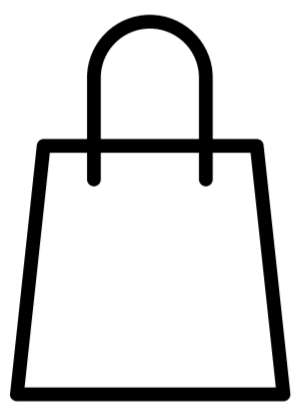
**\$13 for every \$1**  
potential return on investment in universally accessible environments



**\$26 for every \$1**  
is the return for keeping people living with a disability employed



**Up to 4x increased use of facilities**  
by City of Saskatoon tourists with a disability when you improve access



**\$25 Billion**  
People with disabilities represent \$25 billion in spending power



**20 to 25%**  
increase in sales for universally accessible retail environments compared to non-accessible environments

### TIPS FOR YOUR BUSINESS

Consider these three areas when thinking about how you can improve your business:

- Is your signage clear for toilets, pay stations, change rooms?
- Is information easy to read on your website and accessible for people who use a screen reader?
- Are your menus and brochures in at least size 12 font?
- Is the layout of your store easy to get around
- Simply asking 'Can I assist you?' in a respectful manner can make people feel more comfortable and welcome.
- Could you incorporate training and information on the importance of disability awareness into staff induction and development?
- Are staff aware where the nearest accessible facilities are such as toilets, car parks and seating?
- Are your aisles and shop displays set up to accommodate people in a wheelchair?
- Is there step-free access to your business?
- Do you provide a chair for customers to sit on while waiting to pay?

Universal design and layout means that People of all ages and abilities find your premises easier to access and get around. Spinal Cord Injury Saskatchewan is here to work with you to improve the accessibility of your business.



FOR MORE INFORMATION CONTACT OUR OFFICE OR VISIT OUR WEBSITE WWW.SCISASK.CA