





# Annual Wheelchair Relay

September 21 2019 Saskatoon, SK

**Sponsorship Package** 

Celebrating 20 Years of Supporting Inclusive Communities

## 20th Annual Wheelchair Relay

September 21 2019 11:00 am- 3:00 pm Downtown at Civic Square and 23rd Street Saskatoon, SK

**Sponsorship Package** 



Years

### **Sponsorship Opportunity**

### When

September 21 2019 from 11:00am - 3:00pm

### Where

Downtown at Civic Square and 23rd Street East Saskatoon SK

### What

The Wheelchair Relay is a community fundraising activity where individuals, families, friends, businesses and co-workers for the past 20 years have come together in support of individuals with SCI and other physical disabilities.

### Why

Through a corporate sponsorship, your company will gain exposure to the community as a proud supporter of Spinal Cord Injury Saskatchewan. Additionally, you support our goal towards building an inclusive and accessible community for persons experiencing physical disabilities.

SCI Saskatchewan has been a force for clients with spinal cord injuries and other physical disabilities since 1964. Over the intervening decades, the team of professionals and volunteer experts at SCI Saskatchewan have been working together to provide core services such as counselling, peer support and transition service to individuals and their families. SCI Saskatchewan provides a full range of individualized holistic, client-centered services including, but not limited to, advocacy, vocational services, and information on health self-management, accessible housing and transportation, recreation and education choices when

self-management, accessible housing and transportation, recreation and education choices wher the individual returns to his/her community.



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TITLE SPONSORSHIP
TITLE SPONSOR - \$10,000.00

For a sponsorship of \$10,000, our Title Sponsor will receive a range of promotional benefits:

Title rights to the event. Example below.

Title sponsorship provides the entry of two relay teams.

Opportunity to create a unique marketing and sales driven promotion specific to Wheelchair Relay participants, volunteers and spectators.

Opportunity to set up displays, distribute sales promotion materials, product sampling on the event day and /or to offer prizes to event participants.

Rights to use the SCI Sask title, logo and the designation Title Sponsor of the SCI Sask Relay on advertising, promotional and print-related material.

Your company name/logo will be advertised on all pre and post-event promotional materials and activities including such items as Posters, Brochures, Event day Program and Team Captain and Volunteer Meetings.

On the day of the event, a banner (provided by your company) with your company name and logo will be placed at the venue.

Your company name/logo will be listed on the large event contributor sign at the event and any swag (provided by your company) will be prominently positioned in the participant swag bags distributed to all the participants and volunteers.

Awards, prizes or certificates can be presented by the Company Representatives. (Max of 3 Representatives).

Celebrating



Years

Spinal Cord Injury Saskatchewan Inc. Lésions Médullaires Saskatchewan

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GOLD SPONSORSHIP
GOLD SPONSOR - \$5,000.00

For a sponsorship of \$5,000, our Gold Sponsor will receive a range of promotional benefits:

Gold sponsorship provides the entry of one relay team.

Opportunity to create a unique marketing and sales driven promotion specific to Wheelchair Relay participants, volunteers and spectators.

Opportunity to set up displays, distribute sales promotion materials, product sampling on the event day and /or to offer prizes to event participants.

Rights to use the SCI Sask title, logo and the designation Gold Sponsor of the SCI Sask Relay on advertising, promotional and print-related material.

Your company name/logo will be advertised on all pre and post-event promotional materials and activities including such items as Posters, Brochures, Event day Program and Team Captain and Volunteer Meetings.

Your company name/logo will be listed on the Gold Sponsor contributor sign at the event and any swag (provided by your company) will be prominently positioned in the participant swag bags distributed to all the participants and volunteers).

Celebrating





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### **SILVER SPONSORSHIP**

SILVER SPONSOR - \$3,000.00

For a sponsorship of \$3,000, our Silver Sponsor promotional benefits include:

Silver sponsorship provides the entry of one relay team.

Opportunity to create a unique marketing and sales driven promotion specific to Relay participants, volunteers and spectators.

Rights to use the SCI Sask title, logo and the designation Silver Sponsor of the SCI Sask Relay, on advertising, promotional and print-related material.

Your company name/logo will be advertised on all pre and post-event promotional materials and activities including such items as Posters, Brochures, Team Captain and Volunteer Meeting information.

Your company name/logo will be listed on the signs at the event and any swag (provided by your company) will be placed in the participant swag bags distributed to all the participants and volunteers

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BRONZE SPONSORSHIP
BRONZE SPONSOR - \$1,500

For a sponsorship of \$1,500, our Bronze Sponsor promotional benefits include:

Bronze sponsorship provides the entry of one relay team.

Rights to use the SCI Sask title, logo and the designation Bronze Sponsor of the SCI Sask on advertising, promotional and print-related material.

Your company name/logo will be advertised on all pre and post-event promotional materials and activities including such things as Posters, Programs, Team Captain, Team member and Volunteer Meetings

Your company name/logo will be listed on the signs at the event and any swag (provided by your company) will be put in the participant swag bags distributed to all the participants and volunteers.







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COMMUNITY SPONSORSHIP
COMMUNITY SPONSOR - \$500 - \$1,500

For a sponsorship of \$500 - \$1,500, our Community Sponsor promotional benefits include:

Community sponsorship provides the entry of one relay team.

Rights to use the SCI Sask title, logo and the designation Community Sponsor of the SCI Sask on advertising, promotional and print-related material.

Your company name/logo will be listed on the signs at the event any swag (provided by your company) will be put in the participant swag bags distributed to all the participants and volunteers.

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**Sponsorship Package** 

Sponsorship Amount:
Your name:
Company Name:
Email Address:
Phone:
Address:
Make cheques payable to Spinal Cord Injury Saskatchewan.

"Thank you to our Sponsors" advertising will be placed in PARASCOPE magazine following the tournament.

Please supply a high-resolution logo for all advertising.

Mail form with cheque to 311-38th St. East, Saskatoon, SK S7K 0T1

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