

2nd Annual Day of Giving

Opportunity to Contribute!

When: May 27 2021 from 8:00am – 6:00pm

Where: Across Saskatchewan; Hosted by Rawlco Radio
Saskatoon: Rock 102FM **Regina:** Jack 94.5FM



What: The Day of Giving is a community fundraising activity where individuals, families, friends, businesses and co-workers come together in support of individuals with spinal cord injuries and other physical disabilities.

Why: Through a contribution, your company will gain exposure in the community as a proud supporter of Spinal Cord Injury Saskatchewan. Additionally, you support SCI Sask's goal of enhancing an inclusive and accessible community for persons living with a disability. All donations are greatly appreciated during this time of need and are eligible for a tax receipt.

Contribution Levels

Event Contributor: Commit to a \$5,000 contribution

- Receive a **"Power Hour"**
- Receive **4 x Hot Call** interviews the day of the event
- Receive **4 x Hot Call** interviews leading up to the event
- Receive mentions leading up to and on the day of as the Event Contributor
- Recognition throughout the day that all donations up to \$5,000 will be matched by your company.

Gold Contributor: Commit to a \$2,500 contribution

- Receive a **"Power Hour"**
- Receive **4 x Hot Call** interviews the day of the event

Silver Contributor: Commit to a \$1,250 contribution

- Receive **2 x Hot Call** interviews the day of the event

Bronze Contributor: Commit to a \$500 contribution

- Receive one **Hot Call** interview the day of the event

Community Contributor: Commit to a \$250 contribution

- Receive name mention 10 times throughout the Day of Giving as a Community Contributor

❖ **Note that contributions are based per location. Example: if you agree to be a Bronze Contributor in both Saskatoon and Regina, the contribution is \$1,000.**

Power Hour: You own the hour on the radio station. Your business name is mentioned throughout that designated hour and recognized as matching individual contributions up to your contribution level. This motivates individuals to donate. **Note:** Your organization is committing to contribute the full contribution amount regardless of whether or not that is matched by individual donations.

Hot Call Interview: 60 second pre-recorded phone interview, recorded in advance with Rock 102FM or Jack 94.5FM. The interview is played multiple times depending on level of sponsorship.

Please direct your payment to Spinal Cord Injury Saskatchewan Ltd. Charitable tax receipts will be provided for contributions.

If you have any questions please email aaronwright@scisask.ca OR call 306-652-9644, Ext. 2.

