



Sponsorship Opportunity!

When: September 17 2021 from 11:00am – 1:30pm

Where: Downtown at Civic Square and 23rd Street East Saskatoon SK

What: The Saskatoon Wheelchair Relay is a community fundraising activity where individuals, families, friends, businesses and co-workers come together in support of individuals living with spinal cord injuries and other physical disabilities.

Why: Through a corporate sponsorship, your company will gain exposure within the community as a proud supporter of Spinal Cord Injury Saskatchewan. Additionally, your contributions support our vision of collaboratively building an inclusive and accessible community for persons living with physical disabilities.

Additional: maximize your company team building opportunity by entering multiple teams! Teams include 4 people, we provide the wheelchairs and an opportunity for all individuals to experience a day of wheeling, laughter and fun while supporting an SCI Sask fundraiser

TITLE SPONSORSHIP

TITLE SPONSOR - \$5,000.00

For a sponsorship of \$5,000, our Title Sponsor will receive a range of promotional benefits:

- **Title rights to the event. Example below.**

The 21st Annual Golden Mobility Wheelchair Relay
Presented by Spinal Cord Injury Saskatchewan Inc

- **Title sponsorship provides the entry of three relay teams**
- **A plaque with presentation at the event as the Title Sponsor**
- **Opportunity to set up displays, distribute sales promotion materials, product sampling on the event day and /or to offer prizes to event participants**
- **Permission to use the SCI Sask title, logo and the designation Title Sponsor of the SCI Sask Relay on advertising, promotional and print-related material**
- **Your company name/logo will be advertised on all pre and post-event promotional materials and activities including such items as Posters, Brochures, and Event-day Program**
- **On the day of the event, a banner (provided by your company) with your company name and logo will be placed at the venue**
- **Your company name/logo will be listed on the Event Contributor Recognition Billboard at the event and any swag (provided by your company) will be prominently positioned for distribution to all the participants and volunteers**
- **Awards, prizes or certificates can be presented by your Company Representatives (Max of 2 Representatives)**

GOLD SPONSORSHIP

GOLD SPONSOR - \$3,000.00

For a sponsorship of \$3,000, our Gold Sponsor will receive a range of promotional benefits:

- Gold sponsorship provides the entry of two relay teams.
- Opportunity to set up displays, distribute sales promotion materials, product sampling on the event day and /or to offer prizes to event participants
- Permission to use the SCI Sask title, logo and the designation Gold Sponsor of the SCI Sask Relay on advertising, promotional and print-related material.
- Your company name/logo will be advertised on all pre and post-event promotional materials and activities including such items as Posters, Brochures, and Event-day Program
- Your company name/logo will be listed on the Event Contributor Billboard at the event and any swag (provided by your company) will be prominently positioned for distribution to all the participants and volunteers

SILVER SPONSORSHIP

SILVER SPONSOR - \$2,250.00

For a sponsorship of \$2,250, our Silver Sponsor promotional benefits include:

- Silver sponsorship provides the entry of one relay team
- Permission to use the SCI Sask title, logo and the designation Silver Sponsor of the SCI Sask Relay, on advertising, promotional and print-related material.
- Your company name/logo will be advertised on all pre and post-event promotional materials and activities including such items as Posters, Brochures, and Event-day Program
- Your company name/logo will be listed on Event Contributor Billboard at the event and any swag (provided by your company) will be prominently positioned for distribution to all the participants and volunteers

BRONZE SPONSORSHIP

BRONZE SPONSOR - \$1,500

For a sponsorship of \$1,500, our Bronze Sponsor promotional benefits include:

- **Permission Rights to use the SCI Sask title, logo and the designation Bronze Sponsor of the SCI Sask on advertising, promotional and print-related material.**
- **Your company name/logo will be advertised on all pre and post-event promotional materials and activities including such things as Posters, Programs, Event-day signage and program**
- **Your company name/logo will be listed on the Event Contributor Billboard at the event and any swag (provided by your company) will be prominently positioned for distribution to all the participants and volunteers**

COMMUNITY SPONSORSHIP

COMMUNITY SPONSOR - \$500 - \$1,000

For a sponsorship of \$500 - \$1,000, our Community Sponsor promotional benefits include:

- **Permission to use the SCI Sask title, logo and the designation Community Sponsor of the SCI Sask on advertising, promotional and print-related material.**
- **Your company name/logo will be listed on Event Contributor Billboard at the event and any swag (provided by your company) will be prominently positioned for distribution to all the participants and volunteers**